


# Your Europe Business – Social Media Planning

April 2018

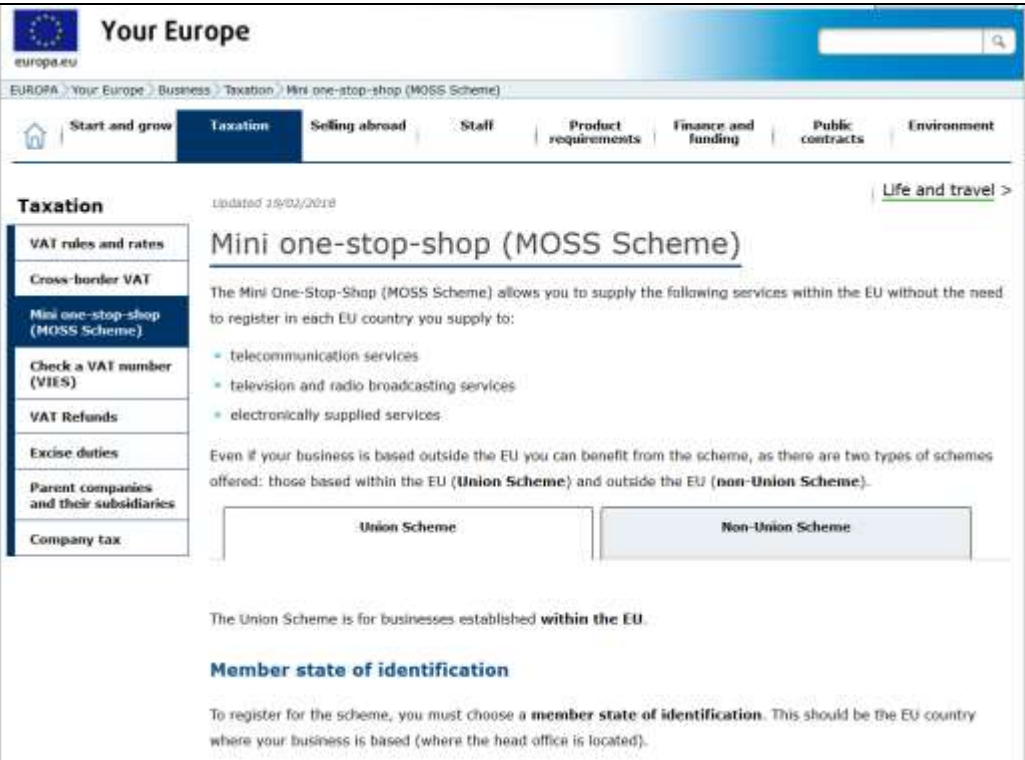
## Facebook/LinkedIn

<b>Date</b>	April
<b>Section</b>	YEB
<b>Link</b>	<a href="https://europa.eu/youreurope/business/sell-abroad/service-providers/index_en.htm">https://europa.eu/youreurope/business/sell-abroad/service-providers/index_en.htm</a>
<b>Topic</b>	YEB portal
<b>Post</b>	<p>Are you ready for new challenges abroad? Why not offer your services in another EU country?</p> <p>Your Europe Business can help you to expand your #business!</p> <p>Find out more: <a href="http://bit.ly/2n408A0">http://bit.ly/2n408A0</a></p> <p>#YEB_eu</p>
<b>Visual</b>	<p>YEB video/Infographic</p>  <p>The infographic features a bright orange background with the word 'READY' in large, bold, white letters with a drop shadow. Below it, the text 'TO EXPAND TO OTHER EUROPEAN MARKETS?' is written in a smaller, bold, black font. At the bottom left, there is a circular logo for 'Your Europe Business' with a blue and red design. Next to it, the text 'Visit Your Europe Business to get support or connect with local business partners' is written in white. At the bottom right, the European Union flag and the text 'European Commission' are visible.</p>
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**Chyba! Pomocí karty Domů použijte u textu, který se má zde zobrazit, styl Heading 1.**

April 2018

<b>Date</b>	April
<b>Section</b>	Taxation
<b>Link</b>	<a href="https://europa.eu/youreurope/business/vat-customs/moss-scheme/index_en.htm">https://europa.eu/youreurope/business/vat-customs/moss-scheme/index_en.htm</a>
<b>Topic</b>	MOSS Scheme
<b>Post</b>	<p>Do you supply telecommunications, broadcasting or electronic services within the EU? If so, you can register with the Mini one-stop-shop scheme and declare your VAT in one country only.</p> <p>Simplify your VAT declaration, find out more here: <a href="http://bit.ly/2loqarQ">http://bit.ly/2loqarQ</a></p> <p>#YEB_EU</p>
<b>Visual</b>	

	 <p>The screenshot shows the 'Your Europe' website interface. The main content area is titled 'Mini one-stop-shop (MOSS Scheme)' and explains that this scheme allows businesses to supply services within the EU without needing to register in every country. It lists three types of services: telecommunication, television and radio broadcasting, and electronically supplied services. Below this, it mentions that businesses outside the EU can also benefit from the scheme, either as a 'Union Scheme' (if established within the EU) or a 'Non-Union Scheme'. A 'Member state of identification' section notes that a business must choose an EU country where its head office is located.</p>
©	<a href="https://pixabay.com/en/telecommunication-tower-converter-3064834/">https://pixabay.com/en/telecommunication-tower-converter-3064834/</a> YEB website


<b>Date</b>	April
<b>Section</b>	Staff
<b>Link</b>	<a href="https://europa.eu/youreurope/business/staff/health-safety/index_en.htm">https://europa.eu/youreurope/business/staff/health-safety/index_en.htm</a>
<b>Topic</b>	Health and safety
<b>Post</b>	<p>Noise, heat, risk of accidents, exposure to hazardous chemicals...Are you protecting the health of your employees and guaranteeing them a safe working environment?</p> <p>To prevent accidents and ensure that your workers are able to deal with dangerous situations, follow the #EU rules on health and safety at work:  <a href="http://bit.ly/2pbHLu7">http://bit.ly/2pbHLu7</a></p> <p>#YEB_eu #healthandsafety</p>


<p><b>Visual</b></p>	 
<p>©</p>	<p><a href="https://pixabay.com/en/industrial-security-logistic-1636390/">https://pixabay.com/en/industrial-security-logistic-1636390/</a></p> <p>YEB website</p>

<p><b>Date</b></p>	<p>April 2018</p>
<p><b>Section</b></p>	<p>Selling abroad</p>
<p><b>Link</b></p>	<p><a href="https://europa.eu/youreurope/business/sell-abroad/import-">https://europa.eu/youreurope/business/sell-abroad/import-</a></p>

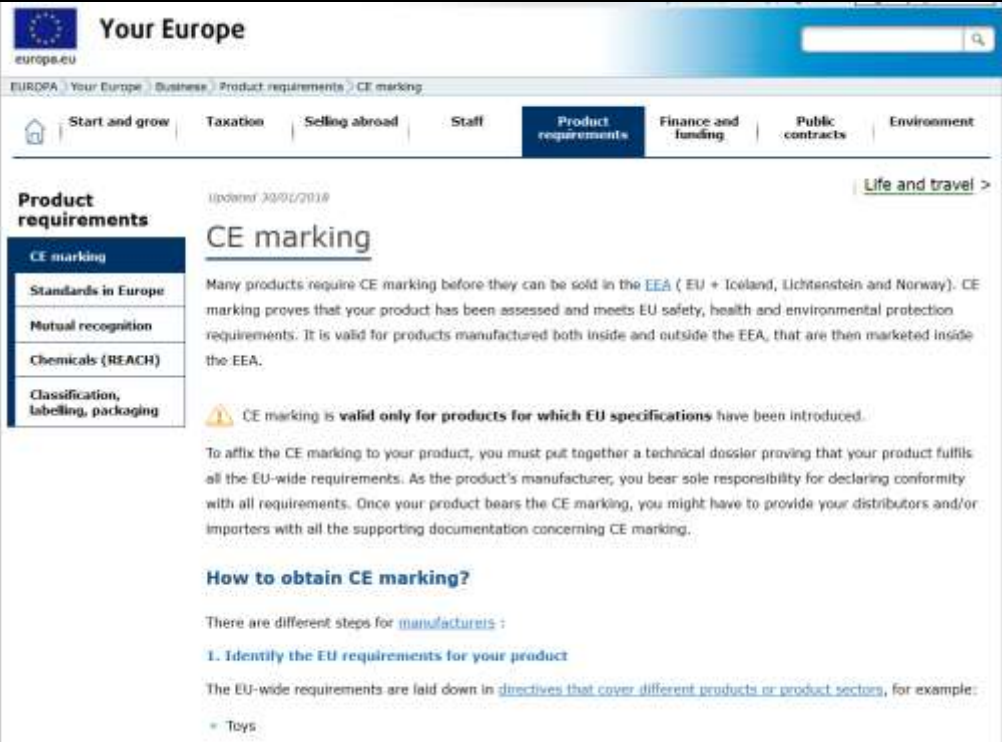

**Chyba! Pomocí karty Domů použijte u textu, který se má zde zobrazit, styl Heading 1.**

April 2018

	export/index_en.htm
<b>Topic</b>	Intra-EU trade
<b>Post</b>	<p>#DYK: Once a product has entered the EU, it can be transported freely throughout the whole EU. Even if manufactured outside the EU</p> <p>Discover more about the free movement of goods in the EU here: <a href="http://bit.ly/2G2UIkm">http://bit.ly/2G2UIkm</a></p> <p>#YEB_EU</p>
<b>Visual</b>	

	
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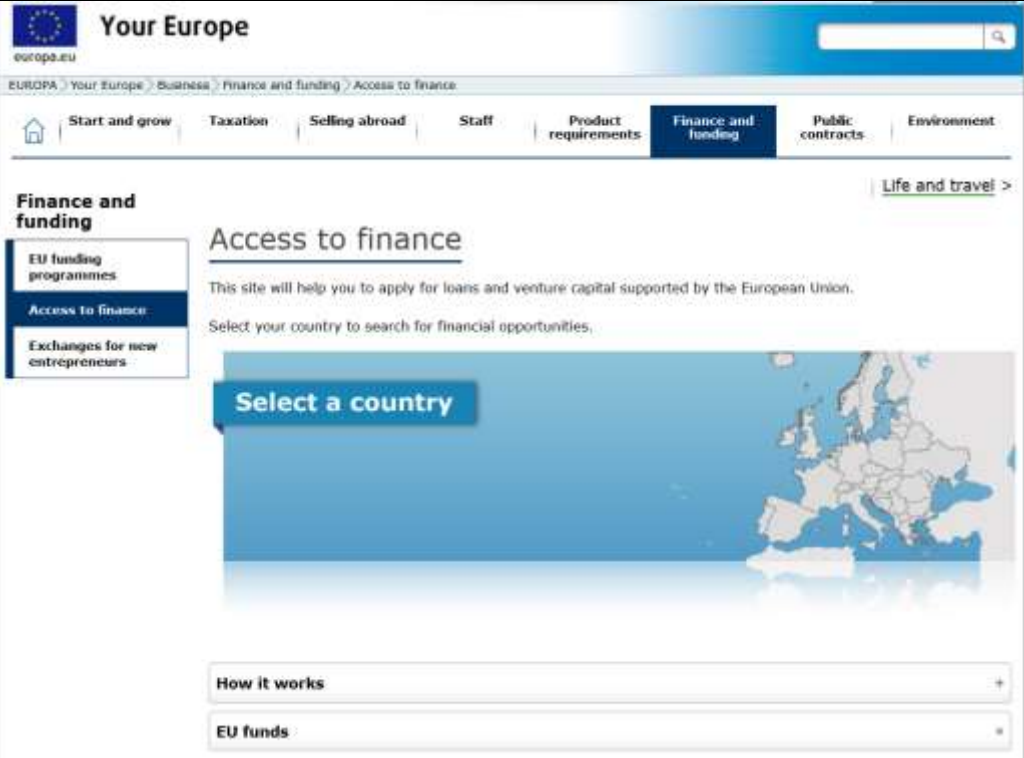
<b>Date</b>	April
<b>Section</b>	Product requirements
<b>Link</b>	<a href="https://europa.eu/youreurope/business/product/ce-mark/index_en.htm">https://europa.eu/youreurope/business/product/ce-mark/index_en.htm</a>
<b>Topic</b>	CE marking
<b>Post</b>	<p>Do you know the steps you should take to ensure your products meet the CE marking regulations? Learn how to prove your product has been assessed and meets EU safety, health and environmental protection requirements.</p> <p>Find out more on Your Europe: <a href="http://bit.ly/2paX1ly">http://bit.ly/2paX1ly</a></p> <p>#YEB_EU</p>

<p><b>Visual</b></p>	 
<p>©</p>	<p><a href="https://pixabay.com/en/shopping-business-retail-1165437/">https://pixabay.com/en/shopping-business-retail-1165437/</a></p>

<p><b>Date</b></p>	<p>From 15 to 21 April 2018</p>
<p><b>Section</b></p>	<p>Access to finance</p>
<p><b>Link</b></p>	<p><a href="https://europa.eu/youreurope/business/funding-grants/access-to-">https://europa.eu/youreurope/business/funding-grants/access-to-</a></p>

**Chyba! Pomocí karty Domů použijte u textu, který se má zde zobrazit, styl Heading 1.**

April 2018

	<a href="http://finance/index_en.htm">finance/index_en.htm</a>
<b>Topic</b>	EU funds and programmes
<b>Post</b>	<p>It's the world creativity and innovation week! If you have fresh new ideas to expand your business and you need a loan or a guarantee, the EU can support you and your company with specific funds, programmes and coaching.</p> <p>Check access to finance on Your Europe: <a href="http://bit.ly/2FCp2mw">http://bit.ly/2FCp2mw</a></p> <p>#YEB_eu #investment #funds #</p>
<b>Visual</b>	

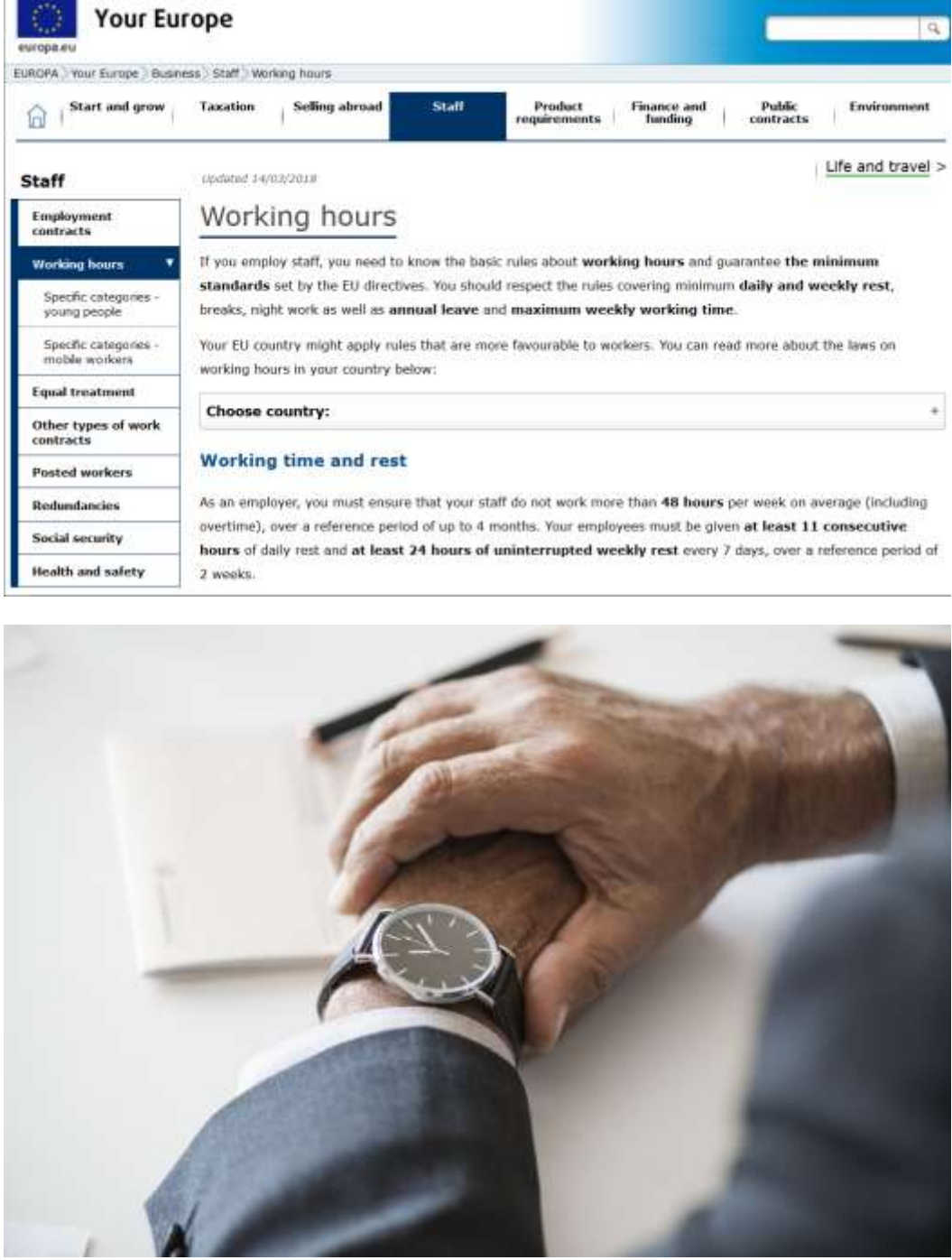


Chyba! Pomocí karty Domů použijte u textu, který se má zde zobrazit, styl Heading 1.


April 2018

	
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<b>Date</b>	April 2018
<b>Section</b>	Staff
<b>Link</b>	<a href="https://europa.eu/youreurope/business/staff/working-hours/index_en.htm">https://europa.eu/youreurope/business/staff/working-hours/index_en.htm</a>
<b>Topic</b>	Working hours
<b>Post</b>	<p>Did you know that your employees cannot work more than 48 hours per week on average (including overtime) and that you must guarantee them a break after 6 hours of work?</p> <p>Find out more about the minimum standards on working hours within the EU: <a href="http://bit.ly/2FT9ytB">http://bit.ly/2FT9ytB</a></p> <p>YEB_EU</p>


<p><b>Visual</b></p>	 <p>The screenshot shows the 'Your Europe' website interface. At the top, there's a search bar and navigation tabs for 'Start and grow', 'Taxation', 'Selling abroad', 'Staff', 'Product requirements', 'Finance and funding', 'Public contracts', and 'Environment'. The 'Staff' tab is selected. Below it, there's a sidebar with a 'Working hours' dropdown menu. The main content area is titled 'Working hours' and includes text about EU directives, a 'Choose country' dropdown, and a sub-section 'Working time and rest' with specific hour requirements.</p>
<p>©</p>	<p><a href="https://pixabay.com/en/hand-adult-people-man-business-3200400/">https://pixabay.com/en/hand-adult-people-man-business-3200400/</a></p>

<p><b>Date</b></p>	<p>26 April 2018</p>
<p><b>Section</b></p>	<p>Start and grow</p>

<b>Link</b>	<a href="https://europa.eu/youreurope/business/start-grow/intellectual-property-rights/index_en.htm">https://europa.eu/youreurope/business/start-grow/intellectual-property-rights/index_en.htm</a>
<b>Topic</b>	IPR
<b>Post</b>	<p>Today we are celebrating the world intellectual property day! How do you deal with IP in your company? Do you know where to ask help to fight against counterfeiting and piracy?</p> <p>Find out more about IP and its relevance for your business on Your Europe: <a href="http://bit.ly/2EQcNiC">http://bit.ly/2EQcNiC</a></p> <p>YEB_EC #IP #WorldIPDay</p>
<b>Visual</b>	
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## Twitter

<b>Date</b>	April
<b>Section</b>	YEB
<b>Link</b>	<a href="https://europa.eu/youreurope/business/index_en.htm">https://europa.eu/youreurope/business/index_en.htm</a> <a href="https://europa.eu/youreurope/business/sell-abroad/service-">https://europa.eu/youreurope/business/sell-abroad/service-</a>

	providers/index_en.htm
<b>Topic</b>	YEB portal
<b>Post</b>	Are you ready to expand your business abroad? Your Europe Business can help you to grow in other #EU countries! <a href="http://bit.ly/2n408A0">http://bit.ly/2n408A0</a> #YEB_eu
<b>Visual</b>	Video or infographic 
©	YE materials

<b>Date</b>	April
<b>Section</b>	Taxation
<b>Link</b>	<a href="https://europa.eu/youreurope/business/vat-customs/moss-scheme/index_en.htm">https://europa.eu/youreurope/business/vat-customs/moss-scheme/index_en.htm</a>
<b>Topic</b>	MOSS Scheme
<b>Post</b>	Do you supply telecommunications, broadcasting or electronic services within the #EU? If so you can register with the Mini one-stop-shop scheme and declare your #VAT in one country only. <a href="http://bit.ly/2loqarQ">http://bit.ly/2loqarQ</a>

	#YEB_EU
<b>Visual</b>	
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<b>Date</b>	April
<b>Section</b>	Staff
<b>Link</b>	<a href="https://europa.eu/youreurope/business/staff/health-safety/index_en.htm">https://europa.eu/youreurope/business/staff/health-safety/index_en.htm</a>
<b>Topic</b>	Health and safety
<b>Post</b>	Protect your employees and guarantee them a safe working environment. Follow the #EU rules on health and safety at work: <a href="http://bit.ly/2pbHLu7">http://bit.ly/2pbHLu7</a>  #YEB_eu #healthandsafety

<b>Visual</b>	
©	<a href="https://pixabay.com/en/industrial-security-logistic-1636390/">https://pixabay.com/en/industrial-security-logistic-1636390/</a>

<b>Date</b>	April 2018
<b>Section</b>	Selling abroad
<b>Link</b>	<a href="https://europa.eu/youreurope/business/sell-abroad/import-export/index_en.htm">https://europa.eu/youreurope/business/sell-abroad/import-export/index_en.htm</a>
<b>Topic</b>	Selling within the EU
<b>Post</b>	<p>#DYK: Once a product has entered the EU, it can be transported freely throughout the whole EU. Even if manufactured outside the EU</p> <p>Discover more about the free movement of goods in the EU here:  <a href="http://bit.ly/2G2UIkm">http://bit.ly/2G2UIkm</a></p> <p>#YEB_EU</p>


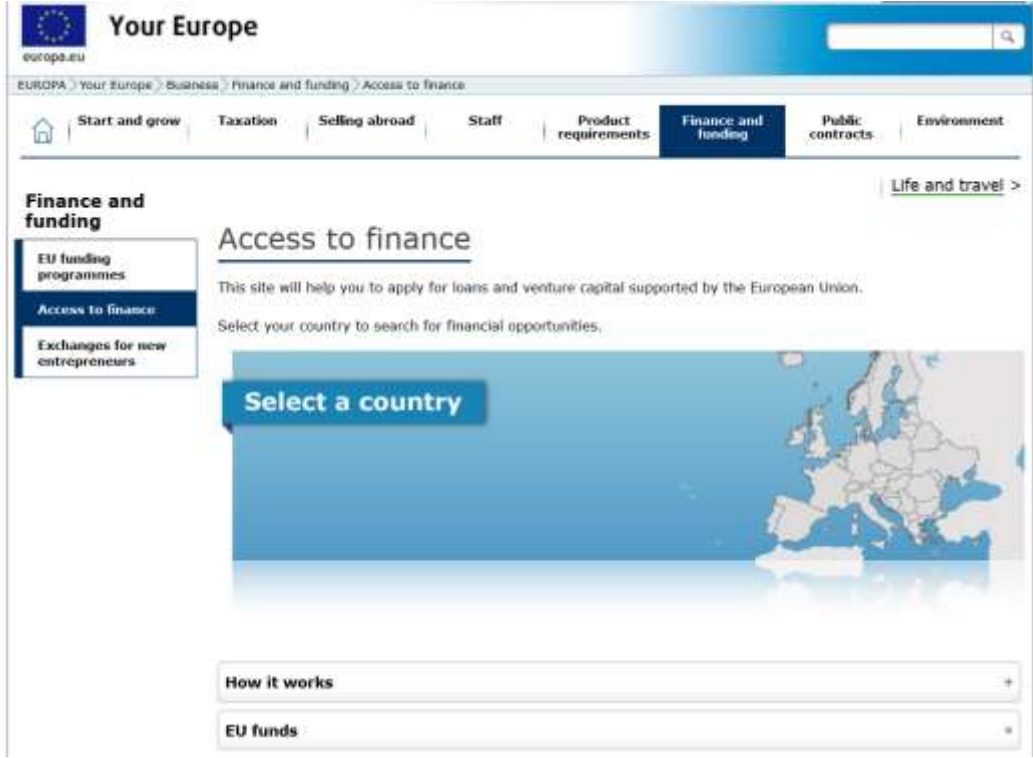
<b>Visual</b>	
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<b>Date</b>	April
<b>Section</b>	Product requirements
<b>Link</b>	<a href="https://europa.eu/youreurope/business/product/ce-mark/index_en.htm">https://europa.eu/youreurope/business/product/ce-mark/index_en.htm</a>
<b>Topic</b>	CE Marking
<b>Post</b>	<p>Do you know the steps you should take to ensure your products meet CE marking regulations? Learn how to prove that your product has been assessed and meets EU safety, health and environmental protection requirements.</p> <p>Find out more on Your Europe: <a href="http://bit.ly/2paX1ly">http://bit.ly/2paX1ly</a></p> <p>#YEB_EU</p>


<b>Visual</b>	
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<b>Date</b>	From 15 to 21 April
<b>Section</b>	Funding
<b>Link</b>	<a href="https://europa.eu/youreurope/business/funding-grants/access-to-finance/index_en.htm">https://europa.eu/youreurope/business/funding-grants/access-to-finance/index_en.htm</a>
<b>Topic</b>	EU Funds
<b>Post</b>	<p>It's world creative and innovation week! Do you have new ideas for your business but you need a loan? Check access to #EU finance funds on Your Europe: <a href="http://bit.ly/2FCp2mw">http://bit.ly/2FCp2mw</a></p> <p><a href="#">#YEB_eu</a> <a href="#">#investment</a> <a href="#">#funds</a> @WorldCreativity</p>




<p><b>Visual</b></p>	 
<p>©</p>	<p><a href="https://pixabay.com/en/business-office-contract-agreement-3167295/">https://pixabay.com/en/business-office-contract-agreement-3167295/</a></p>

<p><b>Date</b></p>	<p>April 2018</p>
<p><b>Section</b></p>	<p>Staff</p>
<p><b>Link</b></p>	<p><a href="https://europa.eu/youreurope/business/staff/working-hours/index_en.htm">https://europa.eu/youreurope/business/staff/working-hours/index_en.htm</a></p>

<b>Topic</b>	Working hours
<b>Post</b>	<p>Did you know that your employees cannot work more than 48 hours per week on average (including overtime) and that you must guarantee them a break after 6 hours of work?</p> <p>Find out more about the minimum standards on working hours within the EU: <a href="http://bit.ly/2FT9ytB">http://bit.ly/2FT9ytB</a></p> <p>YEB_EU</p>
<b>Visual</b>	
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<b>Date</b>	26 April 2018
<b>Section</b>	Start and grow
<b>Link</b>	<a href="https://europa.eu/youreurope/business/start-grow/intellectual-property-rights/index_en.htm">https://europa.eu/youreurope/business/start-grow/intellectual-property-rights/index_en.htm</a>
<b>Topic</b>	IP day
<b>Post</b>	Today we are celebrating the world intellectual property day! How do you deal with IP in your company? Do you know where to ask help to fight

	<p>against counterfeiting and piracy?</p> <p>Find out more about IP and its relevance for your business here: <a href="http://bit.ly/2EQcNiC">http://bit.ly/2EQcNiC</a></p> <p>YEB_EC #IP #WorldIPDay</p>
<b>Visual</b>	 A close-up photograph showing a hand holding a black pen, drawing a simple line drawing of a lightbulb with radiating lines above it. Below the drawing, the words "Be creative" are written in a cursive, handwritten style. The background is a plain, light-colored surface.
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