


Your Europe Business – Social Media Planning

August 2018


Facebook/LinkedIn

Date	
Section	Funding
Link	https://europa.eu/youreurope/business/funding-grants/eu-programmes/index_en.htm
Topic	Financial support
Post	Innovative business ideas may need considerable resources to be implemented. Don't put your #business projects into cold storage, check here if you can apply for EU #financial support: https://bit.ly/2EUNGLv
Visual	
©	https://www.pexels.com/photo/man-wearing-black-and-white-stripe-shirt-looking-at-white-printer-papers-on-the-wall-212286/

Date	
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Chyba! Pomocí karty Domů použijte u textu, který se má zde zobrazit, styl Heading 1.

August 2018

Section	Taxation
Link	https://europa.eu/youreurope/business/vat-customs/check-number-vies/index_en.htm
Topic	VIES
Post	Do you need to check if a business is registered to trade cross-border within the EU? Use VIES (VAT Information Exchange System), a search engine which verifies the validity of a VAT number issued by an EU country: https://bit.ly/2sIY3ll
Visual	
©	https://pixabay.com/en/student-typing-keyboard-text-woman-849822/

Date	
Section	Selling abroad
Link	https://europa.eu/youreurope/business/sell-abroad/on-line/index_en.htm
Topic	E-commerce
Post	Do you want to sell products or services to consumers online? Check what information you have to provide to your customer before the sale: https://bit.ly/2mm4C5r

<p>Visual</p>	
<p>©</p>	<p>https://pixabay.com/en/wallet-money-credit-card-online-2125548/</p>

<p>Date</p>	
<p>Section</p>	<p>Human resources</p>
<p>Link</p>	<p>https://europa.eu/youreurope/business/human-resources/equal-treatment-qualifications/free-movement/index_en.htm</p>
<p>Topic</p>	<p>Equal treatment</p>
<p>Post</p>	<p>When you hire staff, you must ensure you give jobseekers from other EU countries the same treatment as applicants from your own country. Have a look at the EU rules on equal treatment: https://bit.ly/2LrY7J2</p>

<p>Visual</p>	
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<p>Date</p>	
<p>Section</p>	<p>Environment</p>
<p>Link</p>	<p>https://europa.eu/youreurope/business/environment/emas-certification/index_en.htm</p>
<p>Topic</p>	<p>EMAS</p>
<p>Post</p>	<p>Are you an SME? Do you want to monitor and improve the environmental performance of your business? You can request registration to the EU's Eco-Management and Audit Scheme EMAS and benefit from several advantages customised for the needs of SMEs. Have a look: https://bit.ly/2mgpESI</p>

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<p>©</p>	<p>https://ec.europa.eu/avservices/photo/photoDetails.cfm?sitelang=en&ref=035739#0</p>


<p>Date</p>	
<p>Section</p>	<p>Taxation</p>
<p>Link</p>	<p>https://europa.eu/youreurope/business/vat-customs/excise-duty/index_en.htm</p>
<p>Topic</p>	<p>Excise duties</p>
<p>Post</p>	<p>Does your company produce or trade excise goods such as tobacco products, alcohol, alcoholic drinks, energy products or electricity? If so, you have to respect the rules on payment of excise duties: https://bit.ly/2O2GUro</p>

Visual	
©	https://pixabay.com/en/chianti-wine-italy-bottles-glass-511231/

Date	
Section	Selling abroad
Link	https://europa.eu/youreurope/business/sell-abroad/free-competition/index_en.htm
Topic	Competition rules
Post	Illegal contracts and agreements, such as price fixing or market sharing, are forbidden under EU law as they are against free competition. Check out the EU rules: https://bit.ly/2qOVZ8m

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Date	
Section	Finance and Funding
Link	https://europa.eu/youreurope/business/funding-grants/erasmus/index_en.htm
Topic	Erasmus for Young Entrepreneurs
Post	<p>Do you want to start a business but you lack experience? Take part in the Erasmus for Young Entrepreneurs exchange: you can spend some time in another EU country, work with a local entrepreneur and gain first-hand experience on how to run a business. Have a look here: https://bit.ly/2CYCobz</p>

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Twitter

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Visual	 A photograph showing a man in a grey suit and a woman in a black dress shaking hands. They are standing in a modern architectural space with large, curved concrete structures and a stone ledge. The background is bright and slightly blurred.
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