

Your Europe Business – Social Media Planning

February 2018

Facebook and LinkedIn

Date	February 2018
Section	The European Company
Link	https://europa.eu/youreurope/business/start-grow/european-company-legal-form/index_en.htm
Topic	Expanding to another EU country
Post	<p>Do you want to expand to another EU country? Consider creating a European Company!</p> <p>Find out more and unleash the potential of the #SingleMarket:</p> <p>http://bit.ly/2mlmLk0</p> <p>#YEB_EU #expandyourbusiness #EuropeanCompany</p> <p>Do you want:</p> <ul style="list-style-type: none">- A simpler way to run your international #business?- Greater mobility in the #SingleMarket?- To employ staff in more than one EU country? <p>Set up an #EuropeanCompany! Learn how: http://bit.ly/2mlmLk0</p> <p>#YEB_EU #COSME_EU</p>

Visual



Alternative pic:

Start and grow Updated 13/12/2017 [Life and travel >](#)

Start-ups

The European Company

Intellectual property rights

Annual accounts

Mergers with foreign companies

Staff exchange scheme (MobiliseSME)

The European Company

If you have a business and want to expand to another EU country, you could consider creating a European Company. The European Company – also known as **SE** – is a type of public limited-liability company regulated under EU law.

There are several advantages to setting up a European Company:

- **A simpler way to run business** across more than one EU country: you can reorganise your activities under a single European brand name and run your business without setting up a network of subsidiaries
- **Greater mobility in the single market.** For example, you can transfer your registered office to another EU country without having to dissolve the company
- **Framework for involving staff** employed in more than one country in running your business.

How to set up a European Company

There are 4 possibilities, depending on your situation:

How	Who	Requirements
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Date	February 20 th – World Day of Social Justice
Section	Equal Treatment
Link	https://europa.eu/youreurope/business/staff/mobility-non-discrimination/index_en.htm
Topic	Equal Treatment

Post

It's Social Equality Justice Day! Did you know that as an employer you must give applicants from other EU countries the same treatment as jobseekers from your own country?

Let's tackle discrimination together: <http://bit.ly/2CYjaCL>

#YEB_EU #EqualTreatment #workersmobility

DYK: as an employer, you're required to give jobseekers from other EU countries the same treatment as applicants from your own country.

Learn more about equal treatment regulations: <http://bit.ly/2CYjaCL>

#YEB_EU #EqualTreatment

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Your Europe
europe.eu

EURDPA > Your Europe > Business > Staff > Equal treatment

Start and grow | Taxation | Selling abroad | **Staff** | Product requirements | Finance and funding | Public contracts | Environment

Staff Updated 16/01/2018 [Life and travel >](#)

Equal treatment

Workers from other EU countries: equal treatment and no work permit

As an employer, you have a **right to hire staff from any EU country**. You must give jobseekers from other EU countries the **same treatment** as applicants from your own country. You cannot impose discriminatory criteria - for example on the basis of nationality - during the recruitment phase. You also have to provide other EU nationals with the **same working conditions** (salary, paid annual leave, etc.) as you offer your own nationals. Jobseekers from an EU country **do not need a work permit** to work in another EU country.

⚠ Citizens from **Croatia** might still need a **work permit** [in some EU countries](#) and [some EU citizens](#) need a work permit to become an employee in Croatia.

You can ask job applicants from other EU countries to demonstrate the **language skills** needed for the job, but the level of language knowledge required must be reasonable for the post.

It is also prohibited by law to discriminate because of:

- **gender** (e.g. parental leave, promotion, pay)
- **racial or ethnic origin**

Date	February 22-23rd
Section	Competition rules
Link	https://europa.eu/youreurope/business/sell-abroad/free-competition/index_en.htm
Topic	Second European Industry Day 22-23 Feb (European Industry Day):
Post	<p>It's European Industry Day! Did you know that there are strict rules protecting free competition in the EU? You can report anti-competitive behaviour.</p> <p>Visit Your Europe Business and help us improve industrial competitiveness in Europe: http://bit.ly/2qOVZ8m</p> <p>#YEB_EU #EUIndustryDay</p> <p>DYK: you can report any anti-competitive behaviour in the EU!</p> <p>This helps protecting free competition and improves industrial competitiveness.</p> <p>Learn more: http://bit.ly/2qOVZ8m</p> <p>#YEB_EU #InvestEU #EUIndustryDay</p>

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Alternative pic:


A screenshot of the 'Your Europe' website. The page title is 'Competition rules' under the 'Selling abroad' category. The page is dated 'Updated 06/12/2017'. The main content includes a section on 'Competition rules' stating that the EU has strict rules protecting free competition, with penalties of up to 10% of annual worldwide turnover and prison. It also covers 'Illegal contacts and agreements' (cartels) such as price fixing, market sharing, and customer allocation. A sidebar on the left lists other topics like 'Providing services abroad', 'E-commerce', 'Payments', 'Selling within the EU', 'Unfair contract terms', 'Consumer guarantees', 'Defective products', and 'Resolving disputes'. A search bar and navigation menu are visible at the top.

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Date

February 2018

Section	Exchanges for new entrepreneurs
Link	https://europa.eu/youreurope/business/funding-grants/erasmus/index_en.htm
Topic	Erasmus for young entrepreneurs exchange scheme
Post	<p>Do you have a great business idea? How about learning from an experienced entrepreneur in another EU country before starting your own business?</p> <p>Learn more about the Erasmus for young entrepreneurs exchange scheme here:</p> <p>http://bit.ly/2CYCobz</p> <p>#YEB_EU #startups #youngentrepreneur</p>
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Date	February 2018
Section	Reporting irregularities
Link	https://europa.eu/youreurope/business/public-tenders/irregularities/index_en.htm
Topic	Reporting irregularities (public contracts)
Post	Have you recently participated in a public tender? Did you know that you can request a review if you feel that you have been discriminated against?

	Find out more about EU rules for public procuremet: http://bit.ly/2FmbRSN #YEB_EU #claimyourrights #COSME_EU
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Date	Between 19-26 February
Section	Start & Grow
Link	tbc
Topic	YE Facebook chat 26th February
Post	<p>Planning to set up a business in another EU country? Expanding your business within the EU? Got any burning questions on how to start and what the rules are?</p> <p>Ask our EU experts in a live Facebook chat on Monday 26 February between 11.00-13.00 CET.</p>

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Twitter

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Date	February 2018 (7 February International Safer Internet Day)
Section	E-commerce, distance and off-premises selling
Link	https://europa.eu/youreurope/business/sell-abroad/on-line/index_en.htm
Topic	According to Eurostat data for 2016, 12% of Greek enterprises chose to use the Internet for sales to other companies and final customers. The European average is 16%.
Tweet	<p>Are you one of the 84 % of European enterprises that don't yet sell their goods and services online?</p> <p>On the international day for Safer Internet, , find out more about E-commerce : http://bit.ly/2mm4C5r</p> <p>#YEB_EU #ecommerce #innovation</p>
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